



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 2601055

Schedule Dates 08/26/16-09/02/16
Advertiser Republican Governors Association (4462)
Agency PinPoint Media LLC (15192)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 54/54/691
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Separation: 30 RACHEL CHASON/YVONNE CONTE

Date Entered 08/12/16
Last Modified 08/12/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2565284
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$481.50
Net Total \$2,728.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2016	5	\$495.00
Sep. 2016	27	\$2,715.00
Grand Total:	32	\$3,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/26/16-08/26/16	2	:30	10:58:25A- ABC-The View	1								1	\$160.00	\$160.00	Greensboro (WXLV)	The View	8/12/16
2.0	Normal Line / SPOT (1)	08/29/16-09/02/16	2	:30	10:58:25A- ABC-The View	1	1	1	1	1	1			5	\$160.00	\$800.00	Greensboro (WXLV)	The View	8/12/16
3.0	Normal Line / SPOT (2)	08/26/16-08/26/16	4	:30	2P- ABC-General Hospital	1								1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	8/12/16
4.0	Normal Line / SPOT (2)	08/29/16-09/02/16	4	:30	2P- ABC-General Hospital	1	1	1	1	1	1			5	\$90.00	\$450.00	Greensboro (WXLV)	General Hospital	8/12/16
5.0	Normal Line / SPOT (3)	08/26/16-08/26/16	4	:30	3P- Dr Phil	1								1	\$105.00	\$105.00	Greensboro (WXLV)	Dr. Phil	8/12/16
6.0	Normal Line / SPOT (3)	08/29/16-09/02/16	4	:30	3P- Dr Phil	1	1	1	1	1	1			5	\$105.00	\$525.00	Greensboro (WXLV)	Dr. Phil	8/12/16
7.0	Normal Line / SPOT (4)	08/26/16-08/26/16	1	:30	12P- The Doctors	1								1	\$80.00	\$80.00	Greensboro (WXLV)	THE DOCTORS	8/12/16
8.0	Normal Line / SPOT (4)	08/29/16-09/02/16	1	:30	12P- The Doctors	1	1	1	1	1	1			5	\$80.00	\$400.00	Greensboro (WXLV)	THE DOCTORS	8/12/16
9.0	Normal Line / SPOT (5)	08/26/16-08/26/16	1	:30	12:57:56P- ABC-The Chew	1								1	\$60.00	\$60.00	Greensboro (WXLV)	THE CHEW	8/12/16
10.0	Normal Line / SPOT (5)	08/29/16-09/02/16	1	:30	12:57:56P- ABC-The Chew	1	1	1	1	1	1			5	\$60.00	\$300.00	Greensboro (WXLV)	THE CHEW	8/12/16
11.0	Normal Line / SPOT (6)	08/30/16-08/30/16	1	:30	4P- Family Feud C	1								1	\$120.00	\$120.00	Greensboro (WXLV)	FAMILY FEUD	8/12/16
12.0	Normal Line / SPOT (6)	08/31/16-08/31/16	1	:30	4:30P- Family Feud D	1								1	\$120.00	\$120.00	Greensboro (WXLV)	FAMILY FEUD	8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Albright 8-16-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at.. <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3.21.16
------------------------------	-------------------------

I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Republican Governors Association
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke - Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3.21.16

Date

[Signature]

Signature

571.970.6621

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Allison Aldred

Printed Name

DS

Title